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FOR IMMEDIATE RELEASE

Accuride Retains Specialty Sales & Marketing to Serve Its Growing Canadian Market

EVANSVILLE, Ind. – July 30, 2014 – Accuride Corporation (NYSE: ACW), a leading supplier of components to the North American commercial vehicle industry, today announced that it has retained the services of Specialty Sales and Marketing (SS&M), one of Canada’s leading sales and marketing agencies in the commercial vehicle market. Accuride will tap SS&M’s extensive network of dedicated sales representatives who are strategically located close to Accuride’s prospects and customers. The team will represent Accuride’s unique ability to provide single-source supply of dependable steel and aluminum wheels and Gunite-branded wheel-end components, as it continues to expand the depth and breadth of its business relationships throughout the Canadian market.

Significantly increasing customer and prospect coverage, SS&M’s team of 13 dedicated sales representatives will strengthen Accuride’s Canadian sales and account management productivity. The SS&M team will work under the leadership of François Albert, Accuride’s Manager/Canadian Sales. The agreement with SS&M demonstrates Accuride’s ongoing commitment to strengthen and grow its support of the Canadian commercial vehicle industry.

“From British Columbia to Newfoundland, SS&M will be integral to Accuride’s renewed focus on growth within Canada’s heavy duty market,” Accuride Senior Vice President/Operations Scott Hazlett said. “SS&M’s deep knowledge of the Canadian marketplace, extensive contacts within the industry and nimble footprint will be sales productivity and account management multipliers that will strengthen Accuride’s reach and customer support across Canada.”

About Specialty Sales & Marketing Inc.

Specialty Sales and Marketing is one of Canada’s leading Sales Agencies in the Automotive and Heavy Duty Channels. With a head office in Mississauga, Ontario, SS&M staff is strategically located nationwide to serve Principals and Customers Coast to Coast. For more information, visit www.specialtysales.ca.

About Accuride Corporation

With headquarters in Evansville, Ind., USA, Accuride Corporation is a leading supplier of components to the North American commercial vehicle industry. The company’s products include commercial vehicle wheels; wheel-end components and assemblies; and specialty cast-iron components for a range of agricultural, construction and mining, and oil and gas equipment applications. The company’s products are marketed under its brand names, which include Accuride®, Accuride Wheel End Solutions™, Gunite®, and Brillion™. Accuride’s common stock trades on the New York Stock Exchange under the ticker symbol ACW. For more information, visit the Company’s website at <http://www.AccurideCorp.com>.

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