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FOR IMMEDIATE RELEASE

Accuride Announces Highway Original Brand Customized Bumpers First in Product Line-up

EVANSVILLE, Ind. – December 17, 2008 -- Accuride Corporation (OTCBB: AURD) today debuted Highway Original brand featuring OEM quality products geared toward the commercial vehicle aftermarket.

“Through the Highway Original brand, Accuride will bring to market products to help drivers operate more efficiently while enhancing the looks of their vehicles,” said Rick Schomer, Accuride’s Senior Vice President of Sales and Marketing.

Today, Accuride also introduced its first Highway Original branded line of customized bumpers. The bumper line-up features:

- Bumpers to fit most popular heavy-duty truck makes and models
- Various end style options, such as Texas Square, Tapered, Open End, and more
- Offered in chrome steel, black prime-painted steel (one-year limited warranty) and stainless steel (five-year limited warranty)
- Optional road light cut outs and customizable logo cut outs
- Backside of chrome bumpers are coated with an acrylic latex automotive paint to resist corrosion
- Optional premium chrome finish that includes a copper under-layer, creating a brilliant show-quality shine

–more–

Customers can design a bumper through the brand's website at www.highwayoriginal.com.

“With drivers looking for ways to stand out from the rig next to them, we're excited to bring this line of customizable bumpers to market,” added Schomer. “In addition to the bumper line announced today, drivers can look for the brand to debut additional customizable and efficiency enhancing products in the near future.”

Accuride Corporation is one of the largest and most diversified manufacturers and suppliers of commercial vehicle components in North America. Accuride's products include commercial vehicle wheels, wheel-end components and assemblies, truck body and chassis parts, seating assemblies and other commercial vehicle components.

Accuride's products are marketed under its brand names, which include Accuride, Gunite, Imperial, Bostrom, Fabco, Brillion, and Highway Original. For more information, visit Accuride's website at <http://www accuridecorp.com>.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for Accuride Corporation: All comments relating to any future period are forward-looking statements, subject to uncertainties and risk that could cause actual results to vary materially from what is suggested here. These statements are subject to risks and uncertainties, including without limitation, the risks detailed from time-to-time in Accuride's filings and reports with the Securities and Exchange Commission.

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