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**FOR IMMEDIATE RELEASE**

**Accuride Corporation and Chrome Shop Mafia  
Announce Availability of Co-Branded Truck Detailing Products**

**EVANSVILLE, Ind. – July 28, 2008** – Today, Accuride Corporation (NYSE: ACW) announced the availability of Bilt by the Boyz™ Truck Detailing Products. The Accuride and Chrome Shop Mafia (CSM) co-branded line of truck detailing products features nine custom cleaning products designed to offer the end user ease of application with show-quality results.

“We are very pleased to announce the availability of the Bilt by the Boyz™ Truck Detailing Products,” said Rick Schomer, Accuride’s Senior Vice President of Sales and Marketing. “Chrome Shop Mafia and Accuride worked closely with Busch Shine Products to formulate a line-up of products that we were so confident in, we’d put our name on.”

Manufactured and bottled in the United States, the line of Bilt by the Boyz™ Truck Detailing Products include:

- Aluminum Cleaner
- Aluminum Polish
- Aluminum Wax & Sealant

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- Wheel Cleaner
- Tire & Vinyl Protectant
- Liquid Wax
- Quick Detailer
- Chrome & Stainless Polish
- Interior Detailer

“Throughout my years of working with custom trucks and show rigs, I’ve had the opportunity to ‘test drive’ a wide variety of polishes and cleaners,” said Bryan Martin of Chrome Shop Mafia. “We worked closely with Accuride and Busch to create a line of quality products that really perform well and will allow truckers to get their rigs shining like show winners. The crew at CSM is extremely pleased with the new line-up of Bilt by the Boyz™ Truck Detailing Products and I’m sure drivers will be just as pleased when they see the results on their trucks.”

Accuride Corporation is one of the largest and most diversified manufacturers and suppliers of commercial vehicle components in North America. Accuride’s products include commercial vehicle wheels, wheel-end components and assemblies, truck body and chassis parts, seating assemblies and other commercial vehicle components. Accuride’s products are marketed under its brand names, which include Accuride, Gunite, Imperial, Bostrom, Fabco, and Brillion. For more information, visit Accuride’s website at <http://accuridecorp.com>.

Chrome Shop Mafia (CSM) was started in 2003, as a club for owners of the rigs 4 State Trucks had customized over the years. 4 State Trucks, Inc., a family-owned and operated chrome and accessories “super store” is located in Joplin, Missouri. Opened in 1986, 4 State Trucks has evolved from truck repair and salvage sales, to a full-line accessories, installation and truck customization at its finest! 4 State Trucks and CSM are noted for the most innovative and highest quality truck accessories at competitive prices. For more information visit 4 State Trucks in Joplin, Missouri or <http://www.chromeshopmafia.com>.

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