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## FOR IMMEDIATE RELEASE

### **Accuride Corporation and Chrome Shop Mafia Unveil Co-Branded Products at Mid America Trucking Show**

EVANSVILLE, Ind. – March 26, 2008 – Today, Accuride Corporation (NYSE: ACW) announced that it has joined with Chrome Shop Mafia to develop a line of co-branded products. The companies will unveil the products at the Mid America Trucking Show (MATS) in Louisville, Kentucky, on March 27.

“We are very excited to announce our partnership with Chrome Shop Mafia,” said Rick Schomer, Accuride’s Senior Vice President of Sales and Marketing. “Chrome Shop Mafia has an in-depth understanding of the industry’s aftermarket consumer. This knowledge coupled with Accuride’s comprehensive product development, testing, and manufacturing facilities will allow us to jointly bring innovative products to the market that meet the wishes of today’s driver.”

“For years, we have been using Accuride’s products when we customize trucks,” said Bryan Martin of Chrome Shop Mafia. “Drivers are extremely pleased with the quality and performance of Accuride’s products and are very loyal to its brands. Teaming up with Accuride allows us to continue to develop unique, high-quality products that exceed customer expectations.”

Products the companies will unveil at MATS include a co-branded seat, bumper, wheel, and a line of polishes and washes. The products will be displayed at Accuride’s booth number 34225 in the south wing of the Kentucky Exposition Center.

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**Accuride Corporation** is one of the largest and most diversified manufacturers and suppliers of commercial vehicle components in North America. Accuride's products include commercial vehicle wheels, wheel-end components and assemblies, truck body and chassis parts, seating assemblies and other commercial vehicle components. Accuride's products are marketed under its brand names, which include Accuride, Gunite, Imperial, Bostrom, Fabco, and Brillion. For more information, visit Accuride's website at <http://accuridecorp.com>.

**ChromeShopMafia (CSM)** was started in 2003, as a club for owners of the rigs 4 State Trucks had customized over the years. 4 State Trucks, Inc., a family-owned and operated chrome and accessories "super store" is located in Joplin, Missouri. Opened in 1986, 4 State Trucks has evolved from truck repair and salvage sales, to a full-line accessories, installation and truck customization at its finest! 4 State Trucks and CSM are noted for the most innovative and highest quality truck accessories at competitive prices. For more information visit 4 State Trucks in Joplin, Missouri or <http://www.chromeshopmafia.com>.

***Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for Accuride Corporation:*** All comments relating to any future period are forward-looking statements, subject to uncertainties and risk that could cause actual results to vary materially from what is suggested here. These statements are subject to risks and uncertainties, including without limitation, the general market conditions, the specific market for Company common stock, the performance of the Company's business and other risks detailed from time-to-time in Accuride's filings and reports with the Securities and Exchange Commission.

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